



WGHP-TV

ORDER

Print Date 10/15/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 581311 /

Original Date / Revision
10/15/12 10/15/12

Advertiser American Crossroads

Agency Crossroads Media, LLC.

Buying Contact Stephanie Maroney

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Product
American CrossroadsAgency Com 15%
Billing Contact66 Canal Center Plaza
Suite 555
Alexandria, VA 22314Sales Office DC-M
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 1088

Alt Order # 9836705

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2A

Priority 3

Advertiser Ref

- revision

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 30% Market Value 191083

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	31%	59235
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	35%	66879
WXLV	4%	7643

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	88	\$48,726.25	\$57,325.00	0.00	10/01/12	10/15/12	88	\$48,726.25	\$57,325.00
Totals	88	\$48,726.25	\$57,325.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	10/09/12	10/09/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	-T-----	:30	1	\$320.00	3	0.00	NM	1	\$320.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-T-----	1			\$320.00		0.00					
2	8	10/10/12	10/10/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	--W----	:30	1	\$320.00	3	0.00	NM	1	\$320.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	--W----	1			\$320.00		0.00					
3	8	10/11/12	10/11/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	---T---	:30	1	\$320.00	3	0.00	NM	1	\$320.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	8	10/11/12	10/11/12	M-F 9a-10a Fox 8 Morning News	CM-AII	9a-10a	---T---	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$350.00		0.00			
34	8	10/12/12	10/12/12	M-F 9a-10a Fox 8 Morning News	CM-AII	9a-10a	----F--	:30	1	\$350.00	3	0.00	NM	1	\$350.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$350.00		0.00			
35	8	10/15/12	10/15/12	M-F 9a-10a Fox 8 Morning News	CM-AII	9a-10a	M-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00
FOX 8 NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$500.00		0.00			
36	8	10/09/12	10/09/12	M-F 10-11a M-F 10a-11a	CM-AII	10-11a	-T-----	:30	1	\$120.00	3	0.00	NM	1	\$120.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$120.00		0.00			
37	8	10/10/12	10/10/12	M-F 10-11a M-F 10a-11a	CM-AII	10-11a	--W----	:30	1	\$120.00	3	0.00	NM	1	\$120.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$120.00		0.00			
38	8	10/11/12	10/11/12	M-F 10-11a M-F 10a-11a	CM-AII	10-11a	---T---	:30	1	\$120.00	3	0.00	NM	1	\$120.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$120.00		0.00			
39	8	10/12/12	10/12/12	M-F 10-11a M-F 10a-11a	CM-AII	10-11a	----F--	:30	1	\$120.00	3	0.00	NM	1	\$120.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$120.00		0.00			
40	8	10/15/12	10/15/12	M-F 10-11a M-F 10a-11a	CM-AII	10-11a	M-----	:30	1	\$140.00	3	0.00	NM	1	\$140.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$140.00		0.00			
41	8	10/09/12	10/09/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	-T-----	:30	1	\$120.00	3	0.00	NM	1	\$120.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$120.00		0.00			
42	8	10/10/12	10/10/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	--W----	:30	1	\$120.00	3	0.00	NM	1	\$120.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$120.00		0.00			
43	8	10/11/12	10/11/12	M-F 11a-12p M-F 11a-12p	CM-AII	11a-12p	---T---	:30	1	\$120.00	3	0.00	NM	1	\$120.00
KATIE															

Contract / Revision 581311 Flight Dates 10/09/12-10/15/12

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
53	8	10/11/12	10/11/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	---T---	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$1,000.00		0.00			
54	8	10/12/12	10/12/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$1,000.00		0.00			
55	8	10/15/12	10/15/12	M-F 5-530p Fox 8 News at 5pm	CM-All	5-530p	M-----	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
FOX 8 NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$1,400.00		0.00			
56	8	10/09/12	10/09/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	-T-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 8 NEWS AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$1,000.00		0.00			
57	8	10/10/12	10/10/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	--W----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 8 NEWS AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$1,000.00		0.00			
58	8	10/11/12	10/11/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	---T---	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 8 NEWS AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$1,000.00		0.00			
59	8	10/12/12	10/12/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
FOX 8 NEWS AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$1,000.00		0.00			
60	8	10/15/12	10/15/12	M-F 530-6P Fox 8 Early News 530-6P	CM-All	530-6p	M-----	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
FOX 8 NEWS AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$1,400.00		0.00			
61	8	10/09/12	10/09/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$1,400.00		0.00			
62	8	10/11/12	10/11/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	---T---	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$1,400.00		0.00			
63	8	10/15/12	10/15/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
FOX 8 NEWS AT 6P															

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	8	10/15/12	10/15/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
FOX 8 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$2,000.00		0.00			
64	8	10/09/12	10/09/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$900.00		0.00			
65	8	10/10/12	10/10/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$900.00		0.00			
66	8	10/15/12	10/15/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$1,150.00	3	0.00	NM	1	\$1,150.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$1,150.00		0.00			
67	8	10/10/12	10/10/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	--W----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$750.00		0.00			
68	8	10/12/12	10/12/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	----F--	:30	1	\$750.00	3	0.00	NM	1	\$750.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$750.00		0.00			
69	8	10/09/12	10/09/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	-T-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$1,200.00		0.00			
70	8	10/10/12	10/10/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	--W----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$1,200.00		0.00			
71	8	10/11/12	10/11/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	---T---	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$1,200.00		0.00			
72	8	10/12/12	10/12/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$1,200.00		0.00			
73	8	10/15/12	10/15/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	M-----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
FOX 8 10 O'CLOCK NEWS															

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
73	8	10/15/12	10/15/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	M-----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
FOX 8 10 O'CLOCK NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$2,500.00		0.00			
74	8	10/09/12	10/09/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	-T-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 1030P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$1,200.00		0.00			
75	8	10/10/12	10/10/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	--W----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 1030P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$1,200.00		0.00			
76	8	10/11/12	10/11/12	LN (M-F) Late News M-F	CM-All	11-1130p (11:00 PM-11:30 PM)	---T---	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 1030P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$1,200.00		0.00			
77	8	10/12/12	10/12/12	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	----F--	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
FOX 8 1030P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$1,200.00		0.00			
78	8	10/09/12	10/09/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	-T-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$30.00		0.00			
79	8	10/10/12	10/10/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	--W----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$30.00		0.00			
80	8	10/11/12	10/11/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	---T---	:30	1	\$30.00	3	0.00	NM	1	\$30.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$30.00		0.00			
81	8	10/12/12	10/12/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	----F--	:30	1	\$30.00	3	0.00	NM	1	\$30.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$30.00		0.00			
82	8	10/15/12	10/15/12	M-F 430a-5a FOX 8 Morning News	CM-All	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
FOX 8 NEWS AT 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$50.00		0.00			
83	8	10/10/12	10/10/12	X Factor Wednesday The X Factor	CM-All	8-10p (8:00 PM-10:00 PM)	--W----	:30	1	\$2,600.00	3	0.00	NM	1	\$2,600.00
THE X-FACTOR															

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
83	8	10/10/12	10/10/12	X Factor Wednesday The X Factor	CM-All	8-10p (8:00 PM-10:00 PM)	--W----	:30	1	\$2,600.00	3	0.00	NM	1	\$2,600.00
THE X-FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1		\$2,600.00		0.00			
84	8	10/11/12	10/11/12	X Factor Thursday The X Factor	CM-All	8-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$2,400.00	3	0.00	NM	1	\$2,400.00
X-FACTOR RESULTS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1		\$2,400.00		0.00			
85	8	10/13/12	10/13/12	ACC Football pregame ACC Football pregame	CM-All	12-1215p (12:00 PM-12:15 PM)	-----S-	:30	1	\$300.00	9	0.00	NM	1	\$300.00
ACC FOOTBALL PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1		\$300.00		0.00			
86	8	10/13/12	10/13/12	ACC Football ACC Football	CM-All	1215p-345p (12:15 PM-3:45 PM)	-----S-	:30	1	\$275.00	9	0.00	NM	1	\$275.00
ACC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1		\$275.00		0.00			
87	8	10/13/12	10/13/12	College Football on FOX College Football on FOX	CM-All	7-11p	-----S-	:30	1	\$300.00	9	0.00	NM	1	\$300.00
2012 COLLEGE FOOTBALL 9/22, 9/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1		\$300.00		0.00			
E 88	8	10/14/12	10/14/12	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-12a	-----S	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
FOX 8 10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1		\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	8	10/08/12-10/14/12	Fox 8 News After Sports	11p-12a	-----Su	:30	(\$1,000.00)	0.00	NM						
Credited															
89	8	10/14/12	10/14/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$170.00	3	0.00	NM	1	\$170.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1		\$170.00		0.00			
Totals														88	\$57,325.00